



## PRESS RELEASE

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### **EurActiv opens transport policy section with support from Toyota Motor Europe**

EurActiv.com, the leading internet portal on EU affairs, has opened a new policy section on the EU's common transport policy. The section is sponsored by Toyota Motor Europe. It is available at [www.euractiv.com/en/transport.htm](http://www.euractiv.com/en/transport.htm).

The new transport section focuses on the important re-orientation of EU policies in this area foreseen in the White Paper on transport. Major issues such as sustainable mobility, transport safety, the shift in transport modes, and transport pricing and taxation are explained. Direct hyperlinks are provided to all essential institutional documents, as well as to position papers by the transport industry and NGOs. A special subsection looks at the implications of the EU's enlargement on the common transport policy.

EurActiv's Editor, Willy De Backer, underlined the importance of this new section: "Thanks to Toyota's sponsoring, we will be able to do an in-depth coverage of some of the major debates facing the European Union in the next years in an area close to citizens' and industry's interest. Making our transport more sustainable and solving problems of congestion, pollution and road accidents is an enormous challenge for the European Union. For anyone wanting a good introduction to these new transport policies, the EurActiv section on transport will be a valuable starting point".

Toyota Motor Europe recently joined Solvay, the European Commission's eContent and IST programmes, McKinsey, Club Europa Romania and CEPS as general sponsor of EurActiv. The EurActiv portal has 15 section sponsors. Toyota Motor Europe is also the sponsor of the Sustainable Development section on the EurActiv portal, see [www.euractiv.com/en/sustainability.htm](http://www.euractiv.com/en/sustainability.htm).

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The EurActiv website is available via [www.euractiv.com](http://www.euractiv.com).

#### **Note to the editor:**

EurActiv.com is the leading private sector portal on EU Affairs. With more than 700,000 pageviews per month, the site is an important working instrument for the majority of *EU Actors*. These are institutions, governments, industry federations, NGOs, think tanks, and the press, involved in defining or influencing EU policies.